



SPONSORSHIP PACKET

2nd Annual JAX Tennis & Pickleball Event



Be A Sponsor & Help Make A Difference!

Thank you for your interest in sponsoring the [2nd Annual JAX Tennis & Pickleball Event](#) on June 11-12, 2026, at the [Florida Yacht Club](#) in Jacksonville, FL.

The Ace the Stigma (ATS) Foundation is an all-volunteer, 501(c)(3) nonprofit public charity organization whose mission is to defeat the stigma surrounding mental health and suicide prevention. Ace the Stigma's goal is to raise funding for programs to increase awareness and provide education and outreach/treatment programs for individuals struggling with this disease.

Your Sponsorship Will:

- Help and support those in the community who are struggling with their mental health.
- Promote your organization as a “good corporate citizen,” giving back to the community.
- Increase brand exposure and/or market to a targeted pipeline of new and current business prospects—many of whom are high-income tennis enthusiasts at racquet and country clubs.
- Participate directly in an impactful, fun community event—a volunteer opportunity for your company.

To commit to a **Sponsorship Level (page 4)**, please complete the **Sponsorship Commitment Form**: use the [ONLINE FORM](#) or **Print (page 6)** and email it to info@acethestigma.com. Thank you in advance for your consideration. Your company's tax-deductible sponsorship will be supporting a very worthy cause!

The Ace The Stigma Foundation Team | info@acethestigma.com | acethestigma.com



2nd Annual JAX Tennis & Pickleball Event

NEW Event Format



ATS is committed to elevating mental health conversations to the same level of importance as physical health. The ATS team takes pride in its impact, having raised nearly \$500,000 in less than two years to support mental health education, suicide prevention, and treatment throughout the Charlotte, NC, and Jacksonville, FL regions.

Chuck grew up in Jacksonville, Florida, where his love for tennis and junior tournaments first began. In 2025, the ATS Foundation was proud to bring an event to his hometown—a fitting tribute to his passion for the game and enduring legacy. **The inaugural JAX event drew 75 players and over 150 attendees, raising \$23,500 for [Here Tomorrow](#)**, A Jacksonville non-profit dedicated to making suicide prevention accessible to all. The event was made possible through the **compassion and generosity of sponsors and the community**. ATS is honored to select [Here Tomorrow](#) as the 2026 beneficiary for the 2nd Annual JAX Tennis & Pickleball Event.

NEW Event Format

- **Thursday, June 11 (6:30-9:00 PM):** Join us for the **NEW Sponsor VIP/Player Appreciation Party** for a special mental health talk and open discussion, followed by heavy hors d'oeuvres and drinks.
- **Friday, June 12 (evening):** In addition to Triples Tennis play, the event will now offer **Pickleball play in a round-robin format**. 40 player spots - welcome to men and women of all skill levels for friendly and competitive play.

Pictures Speak Louder Than Words

See what all the talk is about surrounding this event! Those sponsors interested in learning more about the event can refer to the [2025 JAX Triples Tennis Event Recap](#).



About Chuck Reiney & The Ace The Stigma Foundation

Our Mission

The Ace the Stigma (ATS) Foundation is an all-volunteer, 501(c)(3) nonprofit public charity organization whose mission is to defeat the stigma surrounding mental health and suicide prevention. Ace the Stigma's goal is to raise funding for programs to increase awareness and provide education and outreach/treatment programs for individuals struggling with this disease.



Chuck Reiney

Ace The Stigma was founded in 2023 in memory of **Chuck Reiney**, who died by suicide on February 9, 2023, at the age of 53. Chuck was suffering in silence from mental illness; no one knew the gravity of his situation. He was an avid tennis player and former president of the board at Olde Providence Tennis Club in Charlotte.

ATS honors Chuck's legacy by raising funds to support those affected by mental illness. Proceeds benefit the greater communities through partnerships with local organizations that:

- Increase awareness about the pervasiveness and warning signs of mental illness.
- Educate at-risk individuals and families on recognizing and responding to symptoms.
- Provide outreach and treatment for those struggling with mental health challenges.

How long has Ace The Stigma been in existence?

WHO WE HELP: Beneficiary Organizations and Impact

Ace The Stigma helps individuals who are struggling with their mental health by providing funding and support to other local organizations with expertise in delivering mental health awareness, education, and treatment programs.

Since 2024, with help from our generous sponsors, donors, and event participants, Ace The Stigma has provided funding to the following partner organizations in Charlotte, NC & Jacksonville, FL:

- [Here Tomorrow](#) *Beneficiary for the 2nd Annual JAX Tennis & Pickleball Event
- [HopeWay](#)
- [Alexander Youth Network](#)
- [Mental Health America of Central Carolinas](#)
- [Mission 34](#)
- [For Students](#)
- [Kindermourn](#)

How does ATS use the funding it receives from donations and contributions?
Does ATS operate its own mental health programs?

ATS partner organizations must be 501(c)3 entities, invest most or all of their funding in programming aimed at building awareness of, educating about, or treating mental illness in the greater Charlotte area, and have data-driven evidence of the positive outcomes of their programming.



2nd Annual JAX Tennis & Pickleball Event Sponsorship FAQ's

As a corporate sponsor, what exposure can I expect?





- ATS plans to promote this event through all Jacksonville-area tennis/country clubs & tennis associations, **potentially reaching thousands of higher-income tennis enthusiasts** across the Jacksonville metro area.
- At the event, we anticipate 200+ tennis fans participating in and/or watching the tournament matches and attending the events.



Sponsorship Opportunities

JAX Triples Tennis & Pickleball Event
June 11-12, 2026

- Included
- + Premium Placement

	 BRONZE \$1,500-\$2,999	 SILVER \$3,000-\$4,999	 GOLD \$5,000-\$9,999	 PLATINUM \$10,000+
Tickets to Thursday Sponsor VIP/Player Appreciation Party	2	4	6	8
Player Entries for Friday (Tennis and/or Pickleball)	2	3	4	6
Recognition at VIP/Player Appreciation Party & Awards Event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo Placement Premier Tennis & Pickleball Courts & Guest Areas				<input checked="" type="checkbox"/> +
Logo on ATS.com and Event Communications	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> +	<input checked="" type="checkbox"/> +
Logo on Banners & Player Materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> +	<input checked="" type="checkbox"/> +



2nd Annual JAX Tennis & Pickleball Event Sponsorship FAQ's

PLATINUM LEVEL
I'd like to become a
Platinum Sponsor.
What are the next
steps?

WOW! We greatly appreciate your support!

- Please complete the **Sponsorship Commitment Form**: use the [ONLINE FORM](#) or **Print (page 6)** and email it to info@acethestigma.com. One of our team members will follow up to arrange your sponsorship payment, obtain your company logo/brand marks, and share additional sponsorship details.
- If desired, our team will work with you and your organization to create a customized sponsorship to support your specific goals.

**BRONZE - GOLD
LEVELS**
I'd like to become a
corporate sponsor.
What are the next
steps?

We greatly appreciate your support!

- Please complete the **Sponsorship Commitment Form**: use the [ONLINE FORM](#) or **Print (page 6)** and email it to info@acethestigma.com. One of our team members will follow up to arrange your sponsorship payment, obtain your company logo/brand marks, and share additional sponsorship details.

How do I pay for the
sponsorship?

Payment Option: Questions? Email info@acethestigma.com.

- Online Credit Card [through our acethestigma.com/donate form]
- Check
- Wire transfer
- ACH
- Transfer of publicly-traded stock

Commitment forms and payment must be received by May 22, 2026.

IN-KIND SPONSOR
I'd like to become an
in-kind sponsor.
What are the next
steps?

We are happy to discuss an in-kind donation with you. Please email info@acethestigma.com, and a member of our team will follow up with you.

IN HONOR OF
Can I make a donation
in honor of another,
and if so, how?

YES! Please complete the **Sponsorship Commitment Form**: use the [ONLINE FORM](#) or **Print (page 6)** and email it to info@acethestigma.com. One of our team members will follow up to arrange your sponsorship payment, obtain your company logo/brand marks, and share additional sponsorship details.



2nd Annual JAX Tennis & Pickleball Event Sponsorship Commitment Form

Commitment forms and payment must be received by May 22, 2026.

ORGANIZATION
NAME:

MAILING ADDRESS:

CITY:

STATE:

POSTAL CODE:

CONTACT NAME:
(FULL NAME:)

TITLE:

CONTACT EMAIL:

CONTACT
NUMBER:

(###) ### ####

DONATION IN
HONOR OF:
(FULL NAME:)

SPONSORSHIP
LEVEL:

Bronze (\$1,500-\$2,999)

Silver (\$3,000-\$4,999)

Gold (\$5,000-\$9,999)

Platinum (\$10,000+)

OTHER: \$_____

Payment Options: Questions? Email info@acethestigma.com.

- Online Credit Card [through our acethestigma.com/donate form]
- Check
- Wire transfer
- ACH
- Transfer of publicly-traded stock

SIGNATURE:

DATE:

Please email your completed commitment form to info@acethestigma.com. Commitment forms and payment must be received by May 22, 2026.

The Ace The Stigma Foundation Team | info@acethestigma.com | acethestigma.com