

2024 Sponsor Benefits

Taste of the South (TOTS), a 501(c)(3) nonprofit organization, was founded in 1982 in Washington, D.C. by a group of Southern transplants. Longing for home, the group decided to host a gala where they could share their love for all things Southern while supporting causes in their home states.

In the four decades since, popularity of the event has skyrocketed and so too have fundraising efforts.

All net proceeds from the Taste of the South gala go to benefit nonprofits across the South and in Washington, D.C.

Our all-volunteer organization welcomes your support!



Our Nonprofit Partners

In 2024, Taste of the South is supporting 14

mental health charities committed to supporting individuals and families affected by mental health challenges. These organizations offer a wide range of services, from providing crisis intervention and counseling, to promoting mental health awareness and equipping educators with tools to recognize signs of distress in students. Together, they are working tirelessly to improve access to care, increase awareness, and end the stigma surrounding mental health in the South.

Featured Nonprofit Mental Illness Recovery Center Inc. (MIRCI)

Columbia, SC

For more than 6 decades, MIRCI has been dedicated to enhancing the mental well-being of individuals in South Carolina. MIRCI offers comprehensive behavioral healthcare, stable and affordable housing options, and a range of supportive services to those grappling with mental illness throughout the state.

D.C. Nonprofit Active Minds

Did you know that 75% of mental health issues begin between the ages of 14 and 24? Active Minds is dedicated to ending the stigma surrounding mental illness by empowering individuals to openly address mental health concerns, fostering a culture of understanding, and connecting young people with life-saving resources. Through education, support, and destigmatization efforts in classrooms and workplaces, Active Minds seeks to reshape the landscape of mental healthcare for a brighter future.





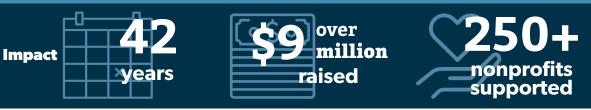
Reach

2,000+ **Attendees**

Congressional staff, business & public policy pros, CEOs & other executives, and more

28,800 **Menu Tastings** 57,000+ Sq. Ft. **Event Space**

400 **Fellow Donors** 6,000+ Social **Followers**



State Nonprofits

Oasis Counseling Birmingham, AL

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Children & Family Advocacy Center Little Flock, AR



Here Tomorrow Neptune Beach, FL

Kate's Club Atlanta, GA



New Beginnings Lexington, KY

Louisiana Mental Health Association Baton Rouge, LA

Kids Hub Hattiesburg, MS



Missouri Mental Health Foundation Jefferson City, MO

Mental Health America of the **Central Carolinas** Charlotte, NC



Music Health Alliance Nashville, TN

NAMI of Greater Houston Houston, TX

On Our Own Charlottesville, VA

Words from our past partners

"We are a small agency doing big things - and this fundraiser gave us room to do more of it! With the funds we received. we were able to end homelessness for 57 households (including families with children) by placing them into housing."

Seli Peri, Director of Operations Mercy House, Harrisonburg, VA

"Since receiving the [TOTS] gift four years ago, Books for Keeps has nearly doubled its reach, giving away more than 95,000 books annually in 18 Georgia elementary schools. We are grateful to them for helping us expand our reach and get more books into the hands of underserved students."

Leslie Williams. Executive Director Books for Keeps, Athens, GA

"We were incredibly honored to have been selected as the featured charity for Taste of the South 2019. Taste of the South's donation has had a major impact in bringing healthy food to foodinsecure Mississippians, and we are so appreciative."

Martha Allen, Executive Director Extra Table, Hattiesburg, MS

2024 Sponsor Opportunities

Healthy Communities Sponsor \$25,000

- 20 VIP & 16 General Admission tickets*
- Recognition in media coverage and promotional materials
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

Presenting Sponsor \$20,000

- 18 VIP & 14 General Admission tickets*
- Recognition in media coverage and promotional materials
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

VIP Sponsor \$17,500

- 16 VIP & 12 General Admission tickets*
- Recognition in media coverage and promotional materials
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

Entertainment \$15,000

- 14 VIP & 10 General Admission tickets*
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

Partner \$12,500

- 12 VIP & 8 General Admission tickets*
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

Benefactor \$10,000

- 10 VIP & 8 General Admission • tickets*
- Individualized sponsorship • signage at TOTS gala
- Organization name listed on the • gala invitation and recognition on TOTS social media. TOTS website and state table signage

Capitol \$7,500

- 8 VIP & 6 General Admission tickets*
- Sponsorship signage at TOTS gala
- Organization name listed on the • gala invitation and recognition on TOTS social media, TOTS website and state table signage

Supporter \$1,500

- 4 General Admission tickets*
- Organization name listed on the TOTS social media, TOTS website and state table signage

Congressional \$5,000

- 6 VIP & 4 General Admission • tickets[†]
- Sponsorship signage at TOTS • gala
- Organization name listed on the • gala invitation and recognition on TOTS social media, TOTS website and state table signage

[†]Donors who complete payment after March 1 will receive 4 VIP & 6 GA tickets

Patron \$2,500

- 6 General Admission tickets*
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

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Friend \$500

- 2 General Admission tickets*
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

Taste of the South will provide benefits at a donor's aggregate donation level (i.e. \$1,500 sponsorship receives four tickets, two \$500 sponsorships totals \$1,000, allotting two tickets). Due to the limited number of tickets available, ticket benefits for in-kind only donations cannot be guaranteed and sponsors are encouraged to finalize participation as early as possible to receive these benefits. Please note that all ticket benefits are subject to change pending local restrictions on event capacity at the time of the gala.

For more information or to secure your sponsorship, contact us at donate@tasteofthesouth.org